

# FACSIMILE COVER SHEET

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From: John C. Pokotylo, Esq.

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MESSAGE: FORMAL SUBMISSION OF:

- 1) Transmittal (1 pg.); and
- 2) Election/restrictions (16 pgs.)

Attorney Docket No.: Google-44 (GP-096-00-US)

Appl. No.: 10/750,363

Applicants: Krishna BHARAT, et al.

Filed: December 31, 2003

Title: GENERATING USER INFORMATION FOR USE IN TARGETED ADVERTISING

TC/A.U.: 3621

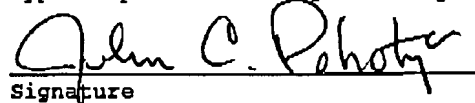
Examiner: Evens J. Augustin

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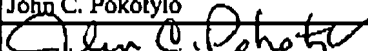
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<b>TRANSMITTAL FORM</b>  <i>(to be used for all correspondence after initial filing)</i>	<b>Application Number</b>	10/750,363
	<b>Filing Date</b>	December 31, 2003
	<b>First Named Inventor</b>	Krishna BHARAT
	<b>Group Art Unit</b>	3621
	<b>Examiner Name</b>	Evans J. Augustin
<b>Total Number of Pages In This Submission</b>		<b>Attorney Docket Number</b> Google-44 (GP-096-00-US)

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**IN THE UNITED STATES  
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Examiner: Evens J. Augustin

Group Art Unit: 3621

Commissioner for Patents  
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S I R:

**ELECTION**

In response to the Election/Restrictions mailed on April 4, 2007, (Paper No. 20070321), which set a period for response to expire on May 4, 2007, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 16 of this paper.